



SPONSORSHIP AND PARTNER FILE

The Art of Faith Festival is a Christian festival where encountering God and each other are central.

2-4 MAY 2025 - BORNEM
WWW.ARTOFFAITHFESTIVAL.BE



BECOME A PARTNER OR SPONSOR

The Art of Faith Festival is an annual Christian festival where meeting God and each other is central. The festival takes place at the beginning of May and runs from Friday evening to Sunday afternoon.

- The festival brings together Christians of all persuasions and ages in a casual and festive way around the 'art of faith'.
- We show the world that we are all part of that one, large and diverse family that we form as Christians: all different, but one in Christ.
- Christian music is the common thread, but there is also a lot of exchange and encounter, sports and games, creativity, testimonies, communal prayer, workshops and camping together.

The Art of Faith Festival is organized by He is Alive, and realized thanks to a unique collaboration of various Christian churches and organizations.

Read more about our vision and mission at <https://artoffaithfestival.be/en/our-vision/>

**Will you help build this unique project
as a donor, sponsor or partner?**

TYPES OF SPONSORSHIP OR PARTNERSHIP

		DONOR	SPONSOR	PARTNER-SPONSOR	PARTNER-ORGANISATOR	MEDIA-PARTNER
You expect a return		✗	✓	✓	✓	✓
Your commitment	Financial support (or equivalent in natura)	✓	✓	✓	?	?
	As an organisation, you are actively and visibly present at the festival (more than an information stand)	✗	✗	✓	✗	?
	Bringing in team members	✗	✗	✗	✓	✗
	You help promote the festival	?	?	?	✓	✓
	You are looking for volunteers for the festival	?	?	?	✓	✓
	You provide a part of the program (e.g. workshop)	✗	✗	?	?	?



BECOME A DONOR

You want to support the festival financially, without expecting a return?

Make a free donation or periodic donation:

- On bank account BE88 7350 2330 4741 (vzw He is alive)
- Please mention 'gift'



BECOME A SPONSOR



SPONSORSHIP PACKAGES

		GOLD	SILVER	BRONZE	BASIC
Your sponsorship amount		€ 10.000 (excl. BTW)	€ 7.500 (excl. BTW)	€ 5.000 (excl. BTW)	€ 2.500 (excl. BTW)
Jouw return	VIP tickets (weekend ticket incl. sponsor and partner reception on Saturday evening)	12	8	6	4
	Banner with logo near mainstage ¹	Integrated in stage	2	1	✗
	Banner on the festival site ¹ (not at stages)	8	4	2	1
	Logo on sponsorbanner ²	large	large	medium	medium
	Logo or video in promo-loop at the AOFF-infostand	60 sec	30 sec	10 sec	5 sec
	AOFF-website: logo on homepage	large	medium	medium	small
	AOFF-website: logo on sponsorpage	✓	✓	✓	✓
	In every AOFF-newsletter: logo in footer (bereik: 1.350)	✓	✓	✗	✗
	Logo printed in program overview (all visitors)	large	medium	small	✗
	Post on AOFF-socials ³ (bereik FB: 2.300) (bereik Insta: 900)	3x	2x	1x	✗
You receive our sponsornewsletter (3 to 4 times a year)	✓	✓	✓	✓	

¹ Banners are always the size of a heras (3.5m x 2m), with the exception of the Gold sponsors where their logo is integrated into the banners on the stage itself. For all heras banners, it is the responsibility of the sponsor to deliver (and also pay for) their banner(s) at least one week before the festival. The exact placement of the banners on the festival site is always determined in mutual consultation.

² The sponsor banner is a banner that is visible in the middle of the festival site, and on which the logos of our sponsors are grouped.

³ For Gold or Silver sponsors, this can also be a sponsored advertisement on request (and at your own expense) to increase the reach.



BECOME A SPONSOR

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

	SPONSOR AMOUNT (excl. BTW)
Logo on sponsorbanner (medium) + 2 VIP-tickets (weekendticket incl. sponsorship reception on Saturday evening)	€ 1.000
Logo on sponsorbanner (medium)	€ 500
Faith Market: Sales stand (5m x 3m)	€ 420
Faith Market: Classic Info Stand (2,5m x 3m)	€ 210
Logo on sponsorbanner (small)	€ 200
AOFF-website: logo on sponsorpage (small)	€ 100

SPONSORSHIP IN NATURA OR TAILOR-MADE

Variations on the above sponsorship opportunities are always negotiable. Contact us to discuss tailor-made sponsorship.

In addition, we are also open to sponsoring in natura, such as the costs for an artist, printing, catering, transport, wristbands, etc.



BECOME A PARTNER SPONSOR (1)



For the 'partner-sponsor', the focus is on visibility during the festival itself, and the possibility of interaction with the festival visitors.

The return consists of a basic package and a tailor-made package. The tailor-made package is always determined in mutual consultation (see next page).

	GOLD	SILVER	BRONZE	BASIC
Your commitment				
Your financial support	€ 10.000 (excl. BTW)	€ 7.500 (excl. BTW)	€ 5.000 (excl. BTW)	€ 2.500 (excl. BTW)
As an organisation, you are actively and visibly present at the festival (more than an information stand)	✓	✓	✓	✓
Your return – basic package				
Exclusivity in your category ¹	✓	✗	✗	✗
VIP-tickets (weekendticket incl. partner reception on Saturday evening)	8	6	4	2
Your message on our stage ²	mainstage: 3x 5min	smallstage: 3x 5min	smallstage: 1x 5min	✗
Banner with logo near mainstage ³	Integrated in stage	2	1	✗
Banner on festivalsite ³ (not on stages)	8	4	2	1
Logo on partnerbanner ⁴	large	large	medium	medium
AOFF-website: logo on partnerpage	✓	✓	✓	✓
Post on de AOFF-socials ⁵ (bereik FB: 2,3k) (bereik Insta: 0,9k)	3x	2x	1x	✗
You receive our sponsornewsletter (3 to 4 times a year)	✓	✓	✓	✓



BECOME A PARTNER SPONSOR (2)

	GOLD	SILVER	BRONZE	BASIC
Your return – additional tailor-made package				
Bar, Stage or Zone linked to your organization	?	?	?	×
Tent (3x3 or 3x6) with your own activity for interaction with festival visitors	?	?	?	×
Stand on Faith Market	?	?	?	?
Workshop (one or more)	?	?	?	?
Other options by negotiation	?	?	?	?

¹ You get exclusivity in your 'category' of 'partner-sponsor', and so we do not accept other organisations with a similar profile. We distinguish 3 categories of 'partner-sponsors':

- Charity ('giving hands and feet to your faith' / 'the social dimension of being a Christian')
- Personal Faith Building ("tools to walk with Christ every day")
- Church building ('Supporting churches and their Evangelism')

² The content and time of your message on our stage is always determined in mutual consultation.

³ Banners are always the size of a heras (3.5m x 2m), with the exception of the Gold partner sponsors where their logo is integrated into the banners on the stage itself. For all heras banners, it is the responsibility of the partner-sponsor to deliver (and also pay for) their banner(s) at least one week before the festival. The exact placement of the banners on the festival site is always determined in mutual consultation.

⁴ The partner banner is a banner that is visible in the centre of the festivalsite, and on which the logos of our partners are grouped.

⁵ For Gold or Silver partner sponsors, this can also be a sponsored advertisement on request (and at your own expense) to increase reach.

PARTNER-ORGANISATOR

	GOLD	SILVER	BRONZE	BASIC
Your commitment				
You help with the festival organization by sending team members from your organization	At least 1 Coreteam-member OR At least 3 team-members	At least 2 team-members	At least 1 team-member	✗
You help promote the festival ¹	✓	✓	✓	✓
You are looking for volunteers for the festival	✓	✓	✓	✓
You make a donation to support the festival financially	?	?	?	?
You provide a part of the program (e.g. workshop)	?	?	?	?
Your return				
Logo on partnerbanner ²	large	medium	small	✗
AOFF-website: logo on homepage	✓	✗	✗	✗
AOFF-website: logo on partnerpage	✓	✓	✓	✓
You will be provided with tailor-made promotional material (incl. option personalized AOFF flyer)	✓	✓	✓	✓
You will receive our partner newsletter (2 to 3 times a year)	✓	✓	✓	✓
You get a discount on a booth at the Faith Market	175 euro discount	75 euro discount	20 euro discount	10 euro discount
You will get a spot on our flyer table at the Faith Market ³	✓	✓	✓	✓
You will be invited to the partner and sponsor moment during AOFF.	3 personen	2 personen	2 personen	1 persoon

¹ You place AOFF on your activity calendar and do not plan any activities during the festival. AOFF regularly provides you with content and promotional material that you can then use to promote the festival to your supporters.

² The partner banner is a banner that is visible in the centre of the festival site, and on which the logos of our partners are grouped.

³ The flyer table will be integrated into the Art of Faith information booth.

BECOME A MEDIA PARTNER

As a media partner, you promote the festival through your media channels. Your commitment and return are always tailor-made and determined in mutual consultation.

	GOLD	SILVER	BRONZE	BASIC
Your commitment - basic				
You make a donation to support the festival financially	> 750 euro	> 500 euro	> 250 euro	✘
Your return - basic				
VIP-tickets (weekendticket incl. sponsor- and partnerreception on Saturday evening)	6	4	2	1

Some possible commitments:

- You promote the festival with interviews or other media attention before, during or after the festival
- You make your video footage, recordings and interviews from during the festival available to AOFF
- You place ads about AOFF on your channels
- You make calls for volunteers for the festival through your channels...

Some possible returns:

- Opportunity to interview our artists, visitors, volunteers and organizers
- Tent for interaction with festival visitors and/or artists
- Stand at the Faith Market
- AOFF-website: logo on partnerpage
- Logo on partnerbanner
- You will receive our partner newsletter (2 to 3 times a year)
- Workshop (one or more)
- ...

Art of Faith festival is a highlight around local Christian creative talent - something we think is very important to support - and that is why we are happy to contribute to making this a successful festival where everyone can be encouraged by the hope and meaning that the festival will radiate.

UPmedia

LONG-TERM PARTNERSHIPS? WILLINGLY!

In order to structurally expand our festival, long-term collaborations are particularly important and valuable. They offer perspective for the further growth of our festival.

Of course, you enter into such a long-term collaboration first and foremost because you believe in the importance and added value of the Art of Faith Festival. But we would also like to reward those who want to commit for several years with a (small) discount on the sponsorship packages:

- 2-year commitment: 2% discount in the second year
- 3-year commitment: 5% discount from the second year
- 5-year commitment: 10% discount from the second year

Your long-term partnership is always adaptable and can be terminated:

- By mutual agreement
- If one of the parties (AOFF or the sponsor/partner) ceases to exist

Thank you in advance for considering a multi-year commitment and thus working hand in hand to build a bright future for the Art of Faith Festival.



CONTACT



We would like to talk to you:

- For sponsors and donors:
 - info@artoffaithfestival.be
 - 0496 / 23 66 44 (Eric Van Overloop)
- For Partner Sponsors, Partner Organizers and Media Partners:
 - info@artoffaithfestival.be
 - 0472 / 56 07 98 (Jozef Stoffels)

OUR CONTACT DETAILS

vzw He is alive:
Lothariusstraat 31
9032 Wondelgem-Gent

Bankrekening:

IBAN: BE88 7350 2330 4741

BIC: KREDBEBB

BTW-nummer: BE 0816 604 792

(The Art of Faith Festival is organized by the non-profit organization He is Alive.)



We are enthusiastic about the Art of Faith festival because it creates an openness between Christians and it is a place where everyone can live their faith fraternally. In addition, it gives us the opportunity to be of service.

Europascouts

We are super excited about the Art of Faith Festival because we can enjoy a wonderful time there together with many other believers all over Belgium. Having a lot of fun together, making new friendships and involving Jesus in all this is what we want to contribute to in this festival!

EJV